



جامعة جدة
University of Jeddah

رؤية جامعة جدة
برنامج مجال
تركيز الجامعة



LOGISTICS AROUND THE WORLD IN NOVEMBER



A newsletter in the field
of logistics worldwide

Issue 07
November



QATAR TOURISM AND QTERMINALS WELCOME "CELESTYAL JOURNEY" CRUISE SHIP FOR 2024/2025 SEASON

Qatar Tourism and QTerminals welcomed the "Celestyal Journey" cruise ship, carrying over 1,200 tourists, on a 7-day journey through the Arabian Gulf. This marks a milestone in Qatar's 2024/2025 cruise season, which includes 95 cruises, 33 round trips, 11 departures from Doha, and 5 ships visiting Doha Port for the first time. Omar Al-Jaber, Head of Tourism Development, emphasized that the ship's arrival enhances Qatar's status as a leading Gulf tourist destination, offering unique cultural experiences. Abdulrahman Saad Al-Baker, Doha Port Manager, confirmed that Doha Port will be the main port for the ship for the next three seasons, boosting the region's maritime tourism.





HUNGARIAN PARTNERSHIP REVOLUTIONIZES LOGISTICS WITH ROBOT DOGS

Boxy, a fulfillment center, and Infuze Robotics, a leader in industrial and consumer robotics, have partnered to transform logistics by exploring the use of robot dogs in e-commerce. The pilot program will deploy Unitree robotic platforms, known as "robot dogs," to manage inventory, perform safety checks, and optimize real-time quality control. These robots are equipped with sensors and AI, allowing them to navigate warehouses, adapt to layouts, and interact with other technologies. The pilot will test Unitree B2 and Go2 robots, collecting data to ensure smooth operations. Boxy CEO András Táncsics highlighted how AI-driven robotics will enhance warehouse efficiency and improve service for online stores.





DHL SUPPLY CHAIN IMPLEMENTS GENERATIVE AI TO ENHANCE CUSTOMER EXPERIENCE

DHL Supply Chain, with support from Boston Consulting Group (BCG), is integrating generative AI to enhance data management and analytics, offering greater value to customers. The first AI tool is an advanced data-cleansing application that helps DHL's in-house design team organize customer-submitted data, enabling more efficient logistics solution development. A second tool assists sales teams in creating personalized proposals faster by providing insights into customer needs. Generative AI is also used by DHL's legal and customer support teams to summarize inquiries and handle legal documents, improving efficiency and customer experience. Sally Miller, DHL's global CIO, emphasized AI's role in enhancing analytics and customer-focused insights, while Markus Voss highlighted its contribution to data management and proposal development.



DTEP-FUNDED UK SMES LEAD INNOVATION IN DEFENCE SUPPLY CHAIN

UK small and medium-sized enterprises (SMEs) funded through the Defence Technology Exploitation Programme (DTEP) are making significant strides in advancing the UK defence supply chain. Companies like Filtronic, Kognitiv Spark, Nquiring Minds, and VRAI are collaborating with larger defence suppliers, fostering innovation and gaining access to commercialisation opportunities. Filtronic is developing low-cost radar packaging with UK-manufactured components, Kognitiv Spark is creating a Mixed Reality solution for military exercises with Serco, Nquiring Minds is enhancing decision-making through machine learning, and VRAI is integrating virtual reality into RAF pilot training. Sponsored by the MOD's Directorate of Industrial Strategy and Exports, DTEP strengthens the UK's defence supply chain by supporting SME development of cutting-edge technologies.



SHARJAH RESEARCH, TECHNOLOGY, AND INNOVATION PARK ANNOUNCES NEW WAREHOUSE PROJECT



The Sharjah Research, Technology, and Innovation Park (SRTI Park) has launched a new warehouse project featuring state-of-the-art ground-plus-mezzanine units, designed for a variety of uses, including showrooms, experience centers, warehousing, light industrial assembly, and production. The units, ranging from 144 sqm to 303 sqm, include ground-floor spaces for storage or production, along with mezzanine office areas. A total of 19 units will be available for annual leasing, and the project is expected to be operational by the second quarter of 2025. CEO Hussain Al Mahmoudi highlighted the project's role in reinforcing SRTI Park's status as a hub for innovation and technology, aligning with Sharjah's goal to lead in research and development.



AIR CANADA WINS PRESTIGIOUS WORLD TRAVEL AWARD FOR INTERNATIONAL EXCELLENCE

Air Canada was honored at the World Travel Awards for its international excellence, with the travel trade recognizing its outstanding service. Lisa M. Pierce, Vice President of Global Sales and Air Canada Vacations, thanked the airline's 39,000 employees for their dedication to customer service and loyal customers for their trust. The award was presented in Madeira, Portugal, where Star Alliance, Air Canada's founding network, was also recognized as the World's Leading Airline Alliance. This win follows a year of global recognition, including the 2025 Five Star Global Airline Award from APEX and multiple Skytrax awards. Air Canada serves over 180 airports globally and is committed to achieving net-zero greenhouse gas emissions by 2050.



SALIK PARTNERS WITH PRIVATE PARKING OPERATOR TO ENHANCE VEHICLE PARKING PAYMENT SOLUTIONS

Salik, the operator of toll gates in Dubai, has signed a five-year contract with Parkonic, a private parking operator in the UAE, to implement an electronic wallet payment system for parking fees nationwide. Under the agreement, Parkonic will integrate Salik's wallet into the 107 parking locations it manages, expanding Salik's services beyond Dubai. Parkonic will promote Salik as the preferred payment method, and in return, Salik will receive a percentage of the revenue from payments made through the wallet. The system, covering around 135,000 parking spaces, is expected to be available by the first quarter of 2025. Salik's CEO, Ibrahim Sultan Al-Haddad, sees this agreement as a significant driver for revenue growth.





EMIRATES LAUNCHES EMIRATES WORLD IN MOROCCO EXPANDING TRAVEL RETAIL CONCEPT TO NORTH AFRICA

Emirates has launched Emirates World in Casablanca, Morocco, marking the introduction of its refreshed travel retail store concept to North Africa. Spanning 534 square meters, the store is the largest of its kind in Emirates' global network, enhancing customer experience and solidifying the airline's commitment to the region. Located on Franklin Roosevelt Boulevard, the store provides expert travel advice and destination inspiration using seasoned consultants and smart technologies. The opening was attended by Emirates' leadership and UAE Ambassador to Morocco. Adnan Kazim, Deputy President and Chief Commercial Officer, emphasized that this opening follows their first African store, highlighting Emirates' dedication to improving customer experiences across Africa.



رؤية جامعة جدة
برنامج مجال
تركيز الجامعة



جامعة جدة
University of Jeddah

**Editorial
Board**

